PHOTOSZENE-FESTIVAL

16 May - 15 June 2025

FAQs on registration

1. How can I be part of the Photoszene Festival?

The Photoszene Festival starts on 16 May 2025 and ends on 15 June 2025. If you are planning an exhibition in Cologne during the festival period, you can register online here <u>Registration Photoszene-Festival</u>.

2 How much does it cost to take part in the Photoszene Festival?

The participation costs depend on whether you register as a museum/institution for €1,000 plus VAT, a gallery for €500 plus VAT, an art space for €250 plus VAT or a studio/pop-up/studio for €100.

Promotion of your exhibition during the festival

- # alphabetical listing in the festival guide in the corresponding category
- # Image + text in the guide (dt/en) and on the website (dt/en)
- # Editing & English translation of the exhibition text
- # Proofreading & translation into easy language of the exhibition text
- # Diversity-sensitive editing of the exhibition text
- # Alphabetical listing in the index of the guide
- # Artist index in the guide and website
- # 1 message about the opening on Facebook&Instagram
- # Exhibition marking (can be booked additionally)
- # Marking on a large overview map/city map
- # Involvement in an accessible guided tour programme
- # Minimum purchase of approx. 40 festival guides

3. Do I have to apply to take part?

No, you register yourself and your exhibition via the registration form. However, your registration will only be valid once it has been approved by the festival organisation and you have received confirmation of your registration. Content with a discriminating, inhuman orientation that violates the values of a society of the many cannot be accepted.

4. What do I need to register for the Photoszene Festival?

In addition to a planned exhibition and an exhibition space in Cologne, you need an exhibition description with a maximum length of up to 500 characters including spaces and a free cover photo. You can then upload up to 5 additional images for the online presentation (website, newsletter, social media). Even if you do not yet have all the details of your exhibition, you can still register. We will then request the exhibition material for print and web.

5. how long can the exhibition description be?

The text can have up to 500 characters including spaces.

6. Does the photo scene help in the search for an exhibition space?

Unfortunately, we cannot guarantee active mediation between artists and exhibition spaces, but we can provide support in finding a space. If a space is successfully arranged, Photoszene will not take over the contractual relationship; this should then be established between the exhibitor and the person renting the space.

7. Will there be an official jury?

No. Your exhibition will be listed alphabetically under the respective category. Nevertheless, we reserve the right to establish thematic links between the exhibition venues for our education programme. A jury of selected experts will make exhibition recommendations. All applications will be reviewed upon receipt: Content with a discriminatory, inhuman orientation that violates the principles of a society of the many cannot be accepted.

8. Under which category do I register?

In order to provide visitors with a better overview, the Photoszene Festival has the following categories: Museum/Institution, Gallery, Art Space or Studio. If you are unsure which category your exhibition belongs in, you can find further information under Conditions of Participation or contact us by e-mail: festival@photoszene.de.

9. Do I have to adhere to opening hours?

We would like to have opening hours for visitors, especially for those who come from out of town, from Wed + Fri 4 - 8 pm and at weekends from 12 - 6 pm.

10. Can I register even though I cannot guarantee the opening hours?

Yes, just get in touch with us at festival@photoszene.de. We will find a solution.

11. Are there any other educational programmes or events and does this create obligations for me?

The Photoszene develops a thematic and diversity-sensitive, accessible outreach programme. The outreach team selects exhibitions and then gets in touch with the exhibition organisers. When participating in a guided tour, the exhibition organisers are obliged to make the exhibition accessible at the given time. We are pleased to be able to offer accessible guided tours for various communities with the support of Aktion Mensch. We will always contact you for possible dates.

As a general rule for a visitor-friendly festival, we communicate the accessibility/opening times of the exhibitions in a clear and uncomplicated manner. In case of illness, it makes sense to contact the festival organisation in order to find solutions together and make a replacement possible.

12. Will all 6 images be used for the press?

No. We only release the first picture for the media. You should make this available to us free of charge. For all other images, you must also have the artists' permission to use them free of charge in print and online media (web/social media, magazine, newsletter) as part of the Photoszene - Festival.

13. What information is published on the homepage?

On a detail page about your exhibition on the Photoszene website, you can show 6 pictures, place the text about the exhibition and list all events related to your exhibition.

14. What material is available when I register for the Photoszene Festival?

You will receive the festival guide, as well as Photoszene posters and stickers to attach to your exhibition space. Two delivery dates and two pick-up dates will be communicated (date to follow), in addition, individual delivery on the desired date via DHL is available for an extra charge of 15€.

There is the possibility to book additional products (e.g. stencil with spray chalk, display stands or flags) for the exhibition marking. We will come back to you with the selection options in the given time. You decide which of these best suits your exhibition venue.

15. Will there be more meet ups?

The Photoszene is planning further monthly meet-ups in January, February, March and April 2025. Invitations will be sent out via the mailing list, the newsletter and social media.

16. Contact Details

Internationale Photoszene gUG Im Mediapark 7 50670 Köln

Contact person

Rosanna D'Ortona (she / her) Mail: festival@photoszene.de Mobile: 0049-(0)178-4798870 Phone hours: Mon + Tue 10 am - 6 pm

All information at www.photoszene.de